

energy3 CANADA'S ENERGY CONFERENCE

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Conference Overview

We are proud to present [energy3: Canada's Energy Conference](#) in Halifax, Nova Scotia from October 16-18, 2019. energy3 is a three-day conference and trade exhibition focused on Canada's energy industry, putting the spotlight on our strengths, challenges and opportunities.

Canada has abundant energy resources – many of them largely untapped. As the world moves towards a low carbon economy, Canada's energy sector can play a significant leadership role. A strategic effort in balancing traditional energy resource development with established and emerging renewable energy sources, along with adoption of clean technologies across the sector, can lead to both economic and environmental benefits for Canadians.

energy3 is being developed and hosted through a partnership between Marine Renewables Canada (MRC), The Maritimes Energy Association (MEA), and the Offshore Energy Research Association (OERA). Recognizing the interconnectedness of the energy sector and the value of bringing together diverse perspectives from industry, government, researchers, and stakeholders, energy3 is designed to ignite important conversations, thought-provoking debates, and new collaborations and will provide a forum to discuss the future of Canada's energy sector in the regional, national and global context – highlighting industry success stories, enabling research and development, and pathways for future growth.

energy3 will profile all segments of the energy industry in a more diverse context breaking down its underpinning complexity, providing clarity around potential opportunities while outlining associated economic and environmental benefits.

Why participate in energy3?

- **Expanded focus:** Focuses on energy sub-sectors and issues with key focus on regional, national and international opportunities including marine and other renewable energy, offshore and onshore oil and gas, and cleantech in the energy sector.
- **Maximizes attendance:** Brings together interests of three associations into one significant conference, attracting regional, and international interest and participation.
- **Optimal business and networking opportunities:** Attracts leading companies in the energy industry and provides multiple opportunities to make new connections and build on relationships.
- **Supports industry development:** Led by three not-for-profit associations with mandates to support and facilitate energy sector development – supporting the event supports them in continuing advocacy and industry-building activities.

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Event Structure

energy3 will be a comprehensive event with multiple opportunities for participation and engagement. The main conference sessions and program will run over three days and will include:

- Concurrent speaker sessions
- Debates, plenaries, and keynotes
- Technical tours
- Poster sessions
- R&D sessions
- Exhibition and tradeshow
- Welcome reception
- Gala dinner
- Side events & workshops
- B2B meetings
- Student program

Attendee Profile

Targeted attendance for the first energy3 is 400-600 participants based on the partner associations' respective memberships and past experiences in hosting events and conferences. The hosts will be working to attract delegates from throughout Canada and internationally.

Participation is expected from various sectors including:

- Energy professionals
- Utilities
- Investors
- Government
- Multinationals with interests in energy/ technology development
- Supply chain companies
- Academia – researchers and students